

## OVERSIGHT HEARING

# **Affordability of College Textbooks: Factors for Rising Costs and Strategies to Control Costs for Students**

Wednesday, February 1, 2012  
State Capitol, Room 444, 2 p.m. to 5 p.m.

## **AGENDA**

### **I. Opening Remarks**

Assemblymember Ricardo Lara, Chair

### **II. State Auditor, Elaine M. Howle**

“Affordability of College Textbooks: Textbook Prices Have Risen Significantly in the Last Four Years, but Some Strategies May Help to Control These Costs for Students” (2007-116)

### **III. Factors for Rising Costs of College Textbooks**

- University of California, Daniel Greenstein, Vice Provost, Academic Planning, Programs and Coordination, Division of Academic Affairs, UCOP
- California State University, Gerard Hanley, PhD., Senior Director for Academic Technology Services, Executive Director of MERLOT (Multimedia Educational Resource for Learning and Online Teaching)
- California Community Colleges, LeBaron Woodyard, Dean, Academic Affairs, Chancellor's Office
- Intersegmental Committee of Academic Senates:
  - Professor John Yoder, Vice Chair of the University Committee on Educational Policy, Academic Senate UC
  - James Postma, Chair, Academic Senate CSU
  - Michelle Pilati, President, Academic Senate CCC
- The Student PIRGs, Lucas Zucker, Student at UC Berkeley

### **IV. Strategies and Policy Considerations to Reduce Costs of College Textbooks**

- The William and Flora Hewlett Foundation, Barbara Chow, Education Program Director

- Creative Commons, Catherine Casserly, Chief Executive Officer
- Course Smart, Sean Devine, Chief Executive Officer
- Association of American Publishers, Bruce Hildebrand, Higher Education, Executive Director
- Twenty Million Minds Foundation, Dean Florez, President and Chief Executive Officer

## **V. Public Comment**

## **VI. Closing Remarks**